



COACHELLA VALLEY FIREBIRDS



2024 2025 SEASON TICKET RENEWAL PACKET

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A LETTER TO OUR MEMBERS

Dear Firebirds Season Ticket Member,

On behalf of our entire front office staff, I want to be the first to say thank you for your continued commitment, support and most importantly, your passion for the Coachella Valley Firebirds.

Our Season Ticket Members are the best fans in the AHL and a huge part of our Firebirds Family. Last season, finishing one goal short of a championship, the Firebirds ranked first in attendance and the largest season ticket member base in the league! The sold-out crowds at Acrisure Arena, driven by our Members, do not go unnoticed by our players and coaches. The players are honored to play in the best building in the American Hockey League!

Your Firebirds Membership has allowed us to provide our best fans with a year round experience of Firebirds hockey and we've got a special event to celebrate our third season as members of the American Hockey League – The 2025 AHL All-Star Classic! In addition to your regular benefits, this season's Memberships will have a one of a kind experience, held for the first time in the Coachella Valley. Included in your membership are tickets to both the AHL Skills Competition and the All-Star Classic on February 2nd-3rd, 2025.

We are excited to have you back next season as we enter this milestone year as a member of the American Hockey League. Thank you for your support and I hope to see you around Acrisure Arena as we continue to work towards another trip to the Calder Cup Playoffs and beyond!



SINCERELY,

JOHN PAGE

SENIOR VICE PRESIDENT OF OAK VIEW GROUP, ACRISURE ARENA AND THE COACHELLA VALLEY FIREBIRDS



2025 AHL ALL-STAR CLASSIC ACRISURE ARENA | PALM DESERT, CA FEBRUARY 2ND-3RD, 2025

ABOUT THE 2025 AHL ALL-STAR CLASSIC

Catch the best of the American Hockey League at Acrisure Arena during the 2025 AHL All-Star Classic. This action-packed weekend is set to include the AHL All-Star Skills Competition, the AHL All-Star Challenge, the AHL Hall of Fame Induction & Awards Ceremony, and more!

The AHL All-Star experience as we know it today took off in 1995, and is now a multi-day event showcasing the league's stars and celebrating its past, present and future. The 2025 AHL All-Star Classic at Acrisure Arena will feature the top young talent in the American Hockey League.

Included in your membership are tickets to both the AHL Skills Competition and the All-Star Classic.

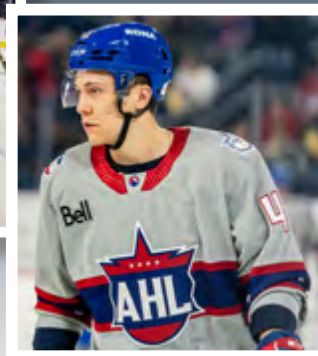
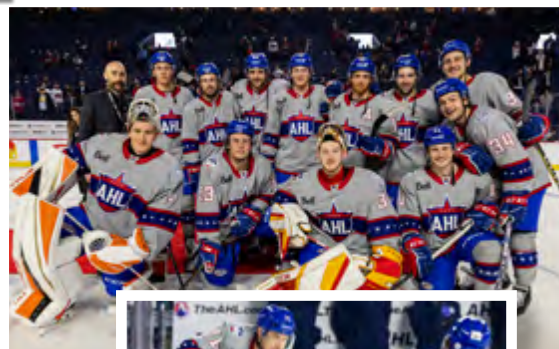
Learn more about the history of the AHL All-Star at [AHL ALL-STAR](#)

2024
2025
SEASON

#17 Max McCormick



2023 ALL-STAR TEAM - LAVAL, QUEBEC



#41 Ryker Evans

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#32 Tucker Robertson

2024
2025
SEASON

2024-25 MEMBER BENEFITS

MEMBERSHIPS WILL AUTOMATICALLY RENEW ON FEBRUARY 15th, 2024.

TICKETS TO 2025 AHL ALL-STAR CLASSIC!

TWO DAY EVENT – AHL SKILLS COMPETITION & ALL-STAR CLASSIC

“31 DAYS OF PRIZES” IN MARCH

AUTOMATIC ENTRY INTO PRIZES FOR RENEWING YOUR MEMBERSHIP

EXTENDED PLAN

11-MONTH INTEREST FREE PAYMENT PLAN BEGINNING FEBRUARY 15TH, 2024

BIGGEST SAVINGS

RECEIVE OUR BIGGEST SAVINGS WITH MEMBERS PRICING

2024-25 ADDITIONAL MEMBER BENEFITS



UNUSED TICKET REDEMPTION

Redeem unused tickets to select regular season games

TICKET & PARKING DISCOUNT

Savings off box office pricing & parking

EXCLUSIVE EVENTS WITH THE TEAM

Receive invitations to exclusive events with Firebirds Players

MERCHANDISE DISCOUNTS

15% off Firebirds Merchandise

AHLTV AWAY GAMES PACKAGE

Catch every road game of your CV Firebirds with the 2024-25 AHLTV away games package

SEASON TICKET MEMBER GIFT

Annual Member Gift

ADDITIONAL TICKETS

Receive additional tickets at your membership rate



CALDER CUP PLAYOFF PRIORITY

Right of refusal for the Calder Cup Playoffs

REFERRAL PROGRAM

Receive \$50 Referral Credit for every new seat referred

#16 Kole Lind

AUTOMATIC MEMBERSHIP RENEWAL

Membership renewals are hassle-free

ABILITY TO MANAGE TICKETS ONLINE

Manage, transfer, or sell your tickets using your CV Firebirds App

PRIORITY SEAT SELECTION

Get first access to the best available inventory at our Annual Select-A-Seat Event

DEDICATED SERVICE EXECUTIVE

Your own Personal Contact for all your membership needs



31 DAYS OF PRIZES



The Coachella Valley Firebirds are excited to continue 31 Days of Prizes for Season Ticket Members who have continued their membership for the 2024-25 Season. The "31 Days of Prizes" takes over the calendar in March, beginning with an opportunity to win an Coachella Valley Firebirds team-signed jersey as the first prize drawing of the month. Each day, beginning March 1st, one lucky Season Ticket Member will be randomly drawn.

*** ALL SEASON TICKET MEMBERS WHO CONTINUE THEIR MEMBERSHIP FOR THE 2024-25 SEASON ARE ELIGIBLE FOR 31 DAYS OF PRIZES. ACCOUNTS CAN ONLY WIN ONCE. PRIZES ARE NOT EXCHANGEABLE.**

x1 TEAM SIGNED AHL ALL-STAR JERSEY

One (1) Member will receive a team signed 2025 AHL Player signed Jersey.

x4 TEAM SIGNED STICK

Four (4) Season Ticket Members will receive a CV Firebirds team autographed signed stick. (2023-24 season)

x4 AHL ALL-STAR REPLICA JERSEY

Four (4) Members will win a 2025 AHL All-Star Replica Jersey.

x2 CONCERT TICKETS

Two (2) Season Ticket Members will receive Four (4) concert tickets of their choice

x1 FREE SEASON TICKETS

One (1) Season Ticket Members will receive as many as two (2) of their Season Tickets free (2025-26 season)

x2 MERCHANDISE GIFT CARD

Two (2) Season Ticket Members will receive a \$100 Merchandise Gift Card. (2024-25 season)

x4 TEAM SIGNED JERSEY

Four (4) Season Ticket Members will receive a CV Firebirds team-signed jersey (2023-24 season)

x1 SUITE FOR A GAME

One (1) Season Ticket Members will win a suite for a game next season. (2024-25 season)

31 DAYS OF PRIZES



x1 KARTYE SIGNED STICK

One (1) Member will receive a signed hockey stick by Kartye

x1 HUGHES SIGNED STICK

One (1) Member will receive a signed hockey stick by Hughes

x1 A NIGHT IN THE CHAIRMAN'S CLUB 29

One (1) Season Ticket Members will receive a night in The Chairman's Club 29

x2 FREE SLOT PLAY FROM SPOTLIGHT 29 CASINO

Two (2) Season Ticket Members will receive a \$100 free slot play from Spotlight 29.

x1 FREE PARKING PASS

One (1) Season Ticket Members will receive free a parking pass

x2 BUZZBOX PRIZE PACK

Two (2) Season Ticket Members will receive a Buzzbox prize pack

x1 ROUNDTrip VOUCHERS FROM ALASKA

One (1) Season Ticket Members will receive Two (2) roundtrip Alaska Airline vouchers

x1 PORTA VIA GIFT CARD

One (1) Season Ticket Members will receive \$100 gift Card to Porta Via

x1 FREE SKATE PASSES

One (1) Season Ticket Members will receive free skate passes at The Berger Iceplex

x1 IN THE BOOTH WITH EVAN PIVNICK

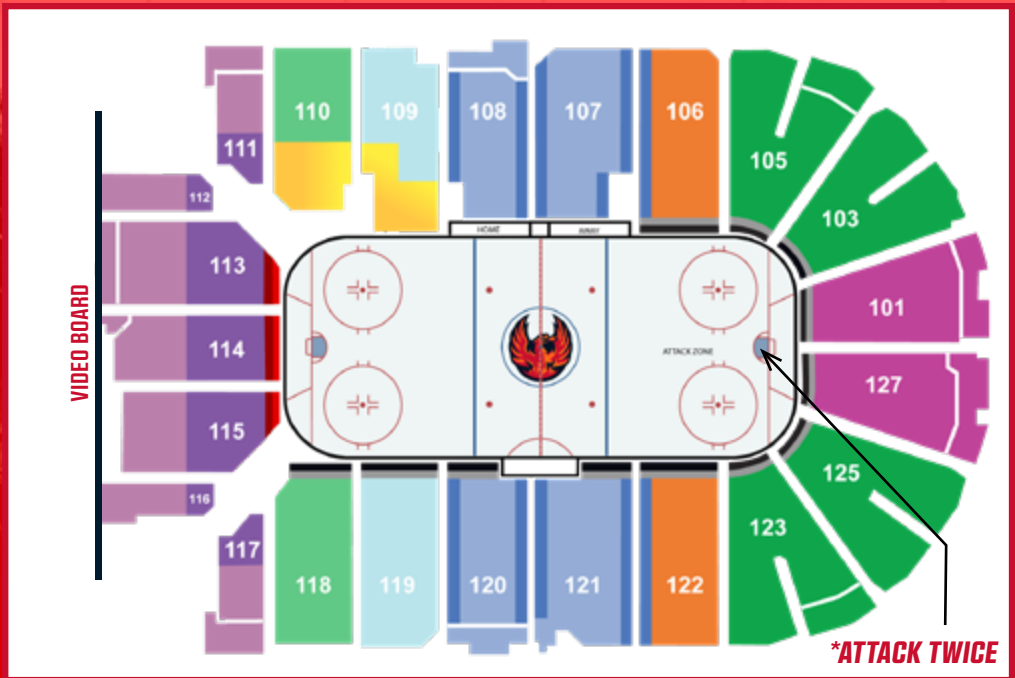
One (1) Season Ticket Member will win a seat in the booth with Evan Pivnick for one game.

2024-25 MEMBER PRICING

36 Regular Season Home Games + AHL Skills Competition & All-Star Classic included in all 24-25 Firebirds Memberships!



SECTION	TOTAL PRICE
Glass (Attack/Center)	\$4,044
Glass (Defensive End)	\$3,812
Second Row (Attack/Center)	\$3,080
Second Row (Defensive End)	\$2,696
Center Ice Aisle	\$2,696
Center Ice	\$2,310
Attack Zone	\$2,156
Attack Turn	\$1,656
Defensive Turn	\$1,540
Attack Endzone	\$1,272
Lower Defensive Endzone	\$770
Upper Defensive Endzone	\$616
Concert Access	Call for info
Chairmans Club	Call for info



REFERRAL PROGRAM

Do you know someone who is interested in becoming a Firebirds Season Ticket Member? Get rewarded for sharing your passion for the Coachella Valley Firebirds. As a Renewed Season Ticket Member, you will receive \$50 referral credit for every Full Season seat referred!

[CLICK HERE TO REFER A FRIEND!](#)

BACKYARD PATIO VIBE MEETS EXCLUSIVE VIP EXPERIENCE!



Acrisure Arena

Enjoy a luxurious backyard oasis steps away from Acrisure Arena, the coolest spot in the desert. Cozy outdoor fire pits to lounge at with epic valley views near the putting green, pickleball courts, and bocce courts allow your friends, family, coworkers to enjoy.

Contact your service representative for more information on The Compound and how to reserve the space as a private function!

[CLICK HERE](#)



COZY FIREPITS



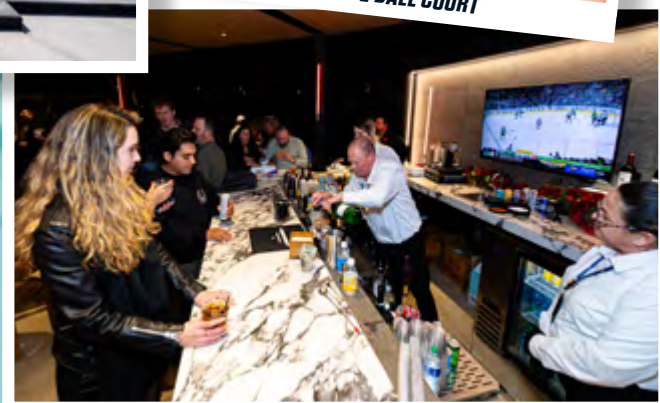
BOCCE COURT WITH MINI GOLF



PICKLE BALL COURT



OUTDOOR & COVERED SEATING LOUNGE



FULL STAFFED BAR WITH TV'S TO WATCH THE GAME

FREQUENTLY ASKED QUESTIONS



Q – HOW DO I RE-ENROLL MY COACHELLA VALLEY FIREBIRDS SEASON TICKET MEMBERSHIP?

A – Your account will be automatically renewed February 15, 2024. Membership payments will be on an interest-free 11 Month payment plan. If you wish to opt-out of your Coachella Valley Firebirds Season Ticket, please Contact your Service Representative.

Q – DO I GET MY SEATS FOR THE CALDER CUP PLAYOFFS?

A – The 2024 Calder Cup Playoffs are available as part of your Coachella Valley Firebirds Membership at an additional cost. You will receive playoff pricing and information via email in April. Please contact your Service Representative if you do not want your seats for the playoffs.

Q – WHAT IS THE FORMAT FOR CALDER CUP PLAYOFF TICKET PAYMENTS?

A – Pay-As-We-Play.

Q – HOW CAN I PAY FOR THE CALDER CUP PLAYOFFS USING PAY-AS-WE-PLAY?

A – Credit Card ONLY, we do not accept cash or check for Pay-As-We-Play playoffs.



Q – HOW DO I CHANGE MY SEAT LOCATION?

A– Details regarding our 2024-25 Select-A-Seat, tentatively scheduled to take place early this summer, will be communicated via email before the end of the 2023- 2024 regular season.

Q -HOW MUCH HAVE I PAID TOWARDS MY MEMBERSHIP AND HOW MUCH IS STILL DUE?

A- Please reach out to your Service Executive whom can provide you with your payment history and your remaining balance. If you'd like to pay off your membership sooner, your Service Executive can help adjust your payment plan.

CONTACT US

- 760-835-8778
- MEMBERSHIP@CVFIREBIRDS.COM
- SOCIALS – @FIREBIRDS
- AGRISURE ARENA
75702 Varner Rd. Palm Desert, CA 92211

[CVFIRBIRDS.COM](https://www.cvfirbirds.com)

LETTER TO FANS

ALL STAR CLASSIC

BENEFITS 1

BENEFITS 2

PRIZES 1

PRIZES 2

MEMBER PRICING

THE COMPOUND

FAQ + CONTACT